

June 1971



A BRIGHT AND SHINING LIGHT IS
APPEARING ON THE AMERICAN SCENE!

(Estimated Value: 25 Billions)

WILL YOU CAST YOUR VOTE NOW

SO THAT THIS LIGHT WILL GLOW AND GROW?

A PRESENTATION FOR THE PRESIDENT OF THE UNITED STATES,
ALL SENATORS AND ALL CONGRESSMEN
(Delivered personally by Fred P. Ames, Co-Publisher)

June 1, 1971

Dear President Nixon and United States Legislators:

It is with great humility and proven past dedication that your support is being requested.

DO YOU KNOW of any national publication - appearing as a separate newspaper in 1000 cities and towns and featuring local community news and happenings?

DO YOU KNOW of any news media which will editorially print the PRO and the CON of every issue - offering self-decision to all readers?

DO YOU KNOW of any newspaper pledged to serve the needs and interests of ALL women -- without resorting to militant type pressures?

DO YOU KNOW of a crusading newspaper with a prime purpose of organizing women to work with and help sincere men solve the major problems of the nation and the world?

DO YOU KNOW that 1000 NEW SUNDAY newspapers - with an average of only 20,000 in each area - totals 20,000,000? (3 times the size of the largest Sunday paper in London.)

DO YOU KNOW that 20,000,000 subscribers could mean 50,000,000 readers - both women and men? (There will be ONE PAGE FOR MEN ONLY.)

DO YOU KNOW that each local paper would engage the services of 25 persons (minimum) which would help the unemployment problem by 25,000? (Maximum - 50,000.)

DO YOU KNOW that the anticipated profits (due to low overhead) would be allocated thusly?

- 10% to all Houses of Worship for the purpose of ATTENDANCE REVIVAL.
- 10% to all High Schools for the combatting of drugs of all kinds.
- 10% to all Hospitals for treatment of drug addicts.
- 10% for the creation of Youth Towns, U.S.A. - serving 300,00 needy youth.
- 10% for incentive profit-sharing for CAROUSEL employees.
- 20% for CAROUSEL Administration and Development.
- 30% for government taxes - Federal, state and city.

DO YOU KNOW that the key to the success of the CAROUSEL CRUSADE is the immediate enlisting of 1000 capable and interested Editors? (Female or male - husband and wife team.)

SINCE MEN AND WOMEN IN PUBLIC LIFE HAVE A CLOSE RELATIONSHIP WITH THE MEDIA - it would be appreciated if each of you were to recommend one or two candidates! (See qualifications on front page of CAROUSEL Introductory edition to Clergymen - attached.)

If you agree that CAROUSEL can GLOW AND GROW, please respond as soon as possible. Thanking you - in advance --

Sincerely,

Lucy Ames
Lucy Ames, Co-Publisher

P.S. YOU DO KNOW that CRIME costs over 20 billions annually, YOU DO KNOW the fantastic cost of WAR, you do know the cost of DRUG ADDICTION, YOU DO KNOW what 25,000 to 50,000 NEW JOBS Suffice it to say, YOU DO KNOW that CAROUSEL can have a 25 Billion Dollar Value, once it goes into orbit - with everyone doing their share.